

# SPONSORSHIP PROSPECTUS



**TxANA**  
TEXAS ASSOCIATION *of*  
NURSE ANESTHETISTS

***TxANA Practice Management &  
Governance Summit:  
January 21-22, 2018  
Westin Downtown – Austin, TX***

DEADLINE FOR APPLICATION  
**December 15, 2017**

*TxANA Mission Statement: Advancing patient safety and the profession of nurse anesthesia.*

The Texas Association of Nurse Anesthetists, Inc., (a 501(c)(6) Texas Corporation) will host its 2018 Practice Management & Governance Summit at the Westin Downtown in Austin on January 21-22, 2018! This Summit is attended by Certified Registered Nurse Anesthetists (CRNAs) and Student Registered Nurse Anesthetists (SRNAs) from across the region who will earn Continuing Education credits (CEs), enjoy networking opportunities with peers, and participate in CRNA Day at the Capitol.

Attendance is expected to be around 150 registrants. For the first time, sponsorship opportunities are being made available for the Summit. Sponsors may consist of pharmaceutical companies, financial services, medical liability insurance providers, medical equipment suppliers, CRNA recruiting/locums service companies, medical billing companies, publishers, and other interested parties.

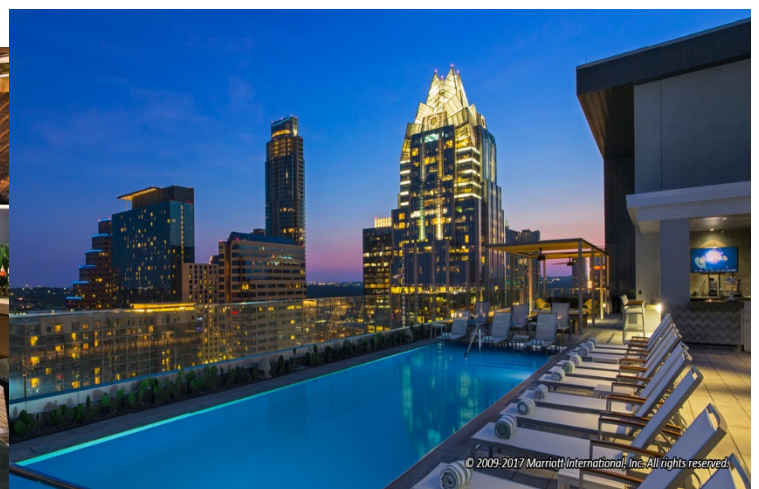
You are invited to view the enclosed sponsor opportunities,  
and we look forward to your participation!

### WHY SHOULD MY COMPANY SPONSOR?

- ★ Communicate directly with CRNAs & SRNAs
- ★ Create awareness of your company
- ★ Educate CRNA community
- ★ Limited sponsorship space available

### WHO ATTENDS THE TxANA ANNUAL CONVENTION?

- ★ CRNAs
- ★ SRNAs from the five Texas-based anesthesia schools
- ★ Expected attendance around 150 registrants



# Exhibit & Sponsor Packages

DEADLINE FOR APPLICATION: December 15, 2017 or while sponsorships are available.

## Breakfast

\$2,500 (1)

## Power Banks

\$2,000 (1)

## Refreshment Break

\$1,000 (3)

## Shuttle for CRNA Day

\$1,000 (2)

## Water Bottles

\$1,000 (1)

## Meeting Wi-Fi

\$750 (1)

## Pens & Notepads

\$600 (1)

## Tote Bags

\$500 (1)

## Lanyards

\$500 (1)

## Student Sponsor

\$200

# Other Advertising Opportunities

## Full Page Ad

\$400

## Half Page Ad

\$250

## Quarter Page Ad

\$150

### CONFERENCE PACKET ADVERTISEMENT

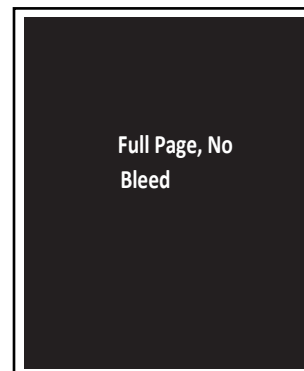
**GREAT BENEFIT!** JPEG files are requested format.

Email files to: Andrea Pee at [andrea@txana.org](mailto:andrea@txana.org)

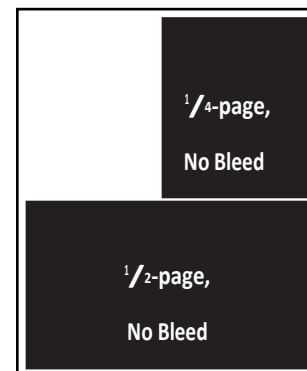
Full-page, no bleed – 8" wide x 10- $\frac{1}{2}$ " high

Half-page, no bleed – 8" wide x 5- $\frac{1}{8}$ " high

Quarter page, no bleed – 3- $\frac{7}{8}$ " wide x 5- $\frac{1}{8}$ " high



*Your presence at the Summit is important to you and your customers.*



### CANCELLATION POLICY

Cancellations must be made in writing to TxANA. If written notice of cancellation is received by December 15, 2017 a full refund less a 20% administrative fee will be made. No refunds will be given for cancellations after December 15, 2017. All fees must be paid upon submission of the contract.

## GENERAL INFORMATION:

Company: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_

State: \_\_\_\_\_

Zip Code: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Fax Number: \_\_\_\_\_

Email: \_\_\_\_\_

Type of Company/Product Sold: \_\_\_\_\_

## POLICIES & PROCEDURES

Sponsorship and Exhibit Space Rental Policy: Payments must be received in full. A contract without payment in full will not be accepted.

Written notice of cancellation(s) received in the TxANA office by December 15, 2017 will entitle the canceling party to a refund of monies submitted minus a 20% administrative fee. No refunds will be allowed for cancellations made after December 15, 2017. **Trade Show Rules & Regulations:** Exhibitors and sponsors agree to observe all Policies and Procedures set forth by TxANA and the Westin Riverwalk.

I accept all Policies & Procedures.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

# PAYMENT

Total value of Exhibit Tables, Sponsorship, and/or Advertising:

\$ \_\_\_\_\_

Payment Method:  Check# \_\_\_\_\_  MasterCard  VISA  American Express  Discover

Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Name on Card: \_\_\_\_\_ Security #: \_\_\_\_\_

Signature: \_\_\_\_\_

Mailing Address for Card: \_\_\_\_\_



TxANA EIN: 51-0136915

*Make check(s) payable and send to:  
Texas Association of Nurse Anesthetists  
888 Banister Lane, Austin, TX 78704*

## QUESTIONS:

**Andrea Pee, BA**  
Executive Assistant  
Texas Association of Nurse Anesthetists  
888 Banister Lane, Austin, TX 78704  
Phone: 512-495-9004  
Fax: 512-495-9339  
Email: [andrea@txana.org](mailto:andrea@txana.org)