

SPONSORSHIP PROSPECTUS



TxANA
TEXAS ASSOCIATION *of*
NURSE ANESTHETISTS

Governance Summit:
January 26-27, 2020
Westin Downtown – Austin, TX

DEADLINE FOR APPLICATION
January 24, 2020

TxANA Mission Statement: Advancing patient safety and the profession of nurse anesthesia.

The Texas Association of Nurse Anesthetists, Inc., (a 501(c)(6) Texas Corporation) will host its 2020 Governance Summit at the Sheraton in Austin on January 26-27, 2020! This Summit is attended by Certified Registered Nurse Anesthetists (CRNAs) and Student Registered Nurse Anesthetists (SRNAs) from across the region who will earn Continuing Education credits (CEs), enjoy networking opportunities with peers, and participate in CRNA Day at the Capitol.

Attendance is expected to be around 150 registrants. Sponsors may consist of pharmaceutical companies, financial services, medical liability insurance providers, medical equipment suppliers, CRNA recruiting/locums service companies, medical billing companies, publishers, and other interested parties.

You are invited to view the enclosed sponsor opportunities,
and we look forward to your participation!

WHY SHOULD MY COMPANY SPONSOR?

- ★ Communicate directly with CRNAs & SRNAs
 - ★ Create awareness of your company
 - ★ Educate CRNA community
- ★ Limited sponsorship space available

WHO ATTENDS THE TxANA SUMMIT?

- ★ CRNAs
- ★ SRNAs from the five Texas-based anesthesia schools
- ★ Expected attendance around 150 registrants

Exhibit & Sponsor Packages

DEADLINE FOR APPLICATION: January 24, 2020 or while sponsorships are available.

Welcome Brunch

\$3,000 (1)

- Welcome Booth
- Five-minute presentation time to attendees during “Welcome Announcements”
- Logo or commercial displayed on projection screen

Refreshment Break

\$1,000 (2)

Breakfast

\$2,500 (1)

Shuttle for CRNA Day

\$1,000 (2)

Tote Bags

\$1,000 (1) (Deadline January 10)

Pens

\$400 (1) (Deadline January 10)

Student Sponsor

\$150

Other Advertising Opportunities

Full Page Ad

\$400

Half Page Ad

\$250

Quarter Page Ad

\$150

CONFERENCE PACKET ADVERTISEMENT

GREAT BENEFIT! JPEG files are requested format.

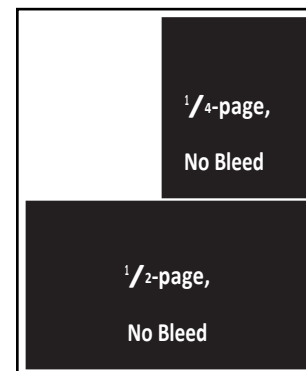
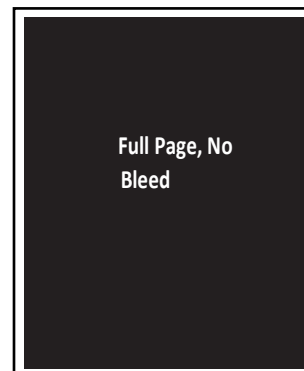
Email files to: Andrea Pee at andrea@txana.org

Full-page, no bleed – 8"wide x 10- $\frac{1}{2}$ " high

Half-page, no bleed – 8" wide x 5- $\frac{1}{8}$ " high

Quarter page, no bleed – 3- $\frac{7}{8}$ " wide x 5- $\frac{1}{8}$ " high

*Your presence at the Summit is
important to you and your customers.*



CANCELLATION POLICY

Cancellations must be made in writing to TxANA. If written notice of cancellation is received by January 10, 2020 a full refund less a 20% administrative fee will be made. No refunds will be given for cancellations after January 10, 2020. All fees must be paid upon submission of the contract.

Logos must be submitted electronically with sponsor/exhibit registration.

GENERAL INFORMATION:

Company: _____

Contact Name: _____

Address: _____

City: _____

State: _____

Zip Code: _____

Phone Number: _____

Fax Number: _____

Email: _____

Type of Company/Product Sold: _____

POLICIES & PROCEDURES

Sponsorship and Exhibit Space Rental Policy: Payments must be received in full. A contract without payment in full will not be accepted.

Written notice of cancellation(s) received in the TxANA office by January 10, 2020 will entitle the cancelling party to a refund of monies submitted minus a 20% administrative fee. No refunds will be allowed for cancellations made after January 10, 2020. **Trade Show Rules & Regulations:** Sponsors agree to observe all Policies and Procedures set forth by TxANA and the Sheraton.

I accept all Policies & Procedures.

Signature: _____ Date: _____

PAYMENT

Total value of Sponsorship and/or Advertising:

\$ _____

Payment Method: Check# _____ MasterCard VISA American Express Discover

Card Number: _____ Exp. Date: _____

Name on Card: _____ Security #: _____

Signature: _____

Mailing Address for Card: _____



Online Payment: Please type company name and sponsorship type in reference box.

*Make check(s) payable and send to:
Texas Association of Nurse Anesthetists
919 Congress Ave., Suite 720
Austin, TX 78701*

TxANA EIN: 51-0136915

QUESTIONS:

Andrea Pee
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Texas Association of Nurse Anesthetists
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