



TxANA
TEXAS ASSOCIATION of
NURSE ANESTHETISTS

Email Rate Sheet

Upon request, TxANA will send out an email update to its entire membership, which consists of over 3,600 members. These updates can consist of surveys, job openings, or general information.

Pricing — \$250 per email update.

A proof of the email will be provided within 72 business week hours of receipt. The email will not be sent until approval is received.

Submission Materials Needed:

- Subject box title.
- Email text (Word is preferred).
- Attachments, if any.
- Contact name, email and phone number.

All information must be submitted via email. TxANA will *not* draft email updates.

Contact:

Andrea Pee, Assistant Director
512-495-9004
andrea@txana.org

Company Name: _____

Contact Name: _____

Mailing Address: _____

City/State/Zip Code: _____

Daytime Phone: (_____) _____ Email Address: _____

Payment Method

Acceptable forms of payment are check or credit card (American Express, VISA, MasterCard or Discover).

Link for payment will be provided upon approval of email update.

Remit to:

Texas Association of Nurse Anesthetists

919 Congress Ave., Suite 720

Austin, Texas 78701

Under no circumstances shall the Texas Association of Nurse Anesthetists (TxANA) or its agents be liable for any indirect, incidental, consequential, special or exemplary damages arising out of or in connection with this service, whether or not the damages were foreseeable and whether or not TxANA was advised of the possibility of such damages. Without limiting the generality of the foregoing, TxANA's aggregate liability to you (whether under contract, tort, statute or otherwise) shall not exceed the amount of fifty dollars. This limitation will apply even if the above stated remedy fails of its essential purpose.

Frequently Asked Questions

Are click and open rates available?

Yes, open and click rates can be provided.

Can attachments be included?

Yes, links and attachments can be included.

How fast is turnaround?

We aim for a turnaround of no more than 72 hours. However, the email will not be sent until the provided proof is approved.

When will the email update be sent out?

As soon as we receive your approval within regular business hours (Monday-Friday, 9:00 a.m. – 5:00 p.m.)

How can I follow up with potential candidates?

All emails, follow-ups included, are a \$250 charge.

Do you offer discounts for multiple email updates?

Please contact TxANA directly for these inquiries.